

HOW TO UNDERSTAND THE FOUR  
KEY COMPONENTS OF MARKETING

# Marketing Basics

SEPTEMBER 26 | 8:00 - 10:00 AM OR 4:00 - 6:00 PM  
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**\$15**

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## TOPICS

**Social Media** - Amy Acree

**Media Relations** - Sue Roesner

**Brand Messaging** - Hayley Beauchamp

**Data Driven Decisions** - Christine Flohr

Workshop includes a free follow-up, one-to-one  
consultation with a marketing professional.

Registrations can be made by  
calling 260-563-7171

**Registration deadline: Sept 22**

Limited seating. Choose morning  
or afternoon session.